

2020-2021

AGGIE MIRACLE

PARTNERSHIP PACKET

WHAT IS AGGIETHON?

AggieTHON is a 12 hour fundraising event that donates 100% of our proceeds to McLane Children's Medical Center in Temple, Texas. It's one of the hundreds of dance marathons across the nation, and this year we are approaching our \$1,000,000 fundraised mark. When a child is in the hospital, their ability to just be a kid is something that is often taken away from them. **Our goal is to provide funds that allow kids in the hospital to just be kids.** AggieTHON is a time to celebrate our kids from the hospital, their families, the hard work of over 900 participants, our partners, and all the staff at McLane Children's -- all who strive to support and care for our Miracle Families as a united front. Students, faculty, patient families, community members all come together for games, food, dancing, patient testimonies and more before the final fundraising total for the year is revealed after 12 powerful hours of camaraderie.



WHAT IS AGGIE MIRACLE?

Aggie Miracle is a student-run philanthropy that strives to provide hope and support to children and families at our local Children's Miracle Network Hospital (CMNH). Our purpose is rooted in raising awareness and fundraising for McLane Children's Medical Center in Temple, Texas. All funds raised through Aggie Miracle help support patients and families at our hospital through providing Child Life Specialists, state of the art medical equipment, and treatment to sick and injured kids. Besides these contributions and our year-round fundraising, what Aggie Miracle is most known for is our annual event, AggieTHON.





OUR IMPACT

\$858,589.73 raised since the first AggieTHON in 2014.
900+ participants throughout the year.

CMNH FACTS

Every Minute: 62 kids enter a CMNH
Every Hour: 675 kids treated for trauma
Every Day: 2239 kids undergo surgery



OUR HOSPITAL

McLane Children's first opened in 2011 in Temple, TX as the only children's hospital between DFW and Austin with a pediatric center. This extension of the Baylor Scott & White includes extremely high performing medical specialties recognized as being in the top 10% of the nation. Our hospital welcomes 208,789 hospital admissions, more than 900,000 emergency department visits, and is well equipped with top of the line facilities.

OUR REACH



1670+ likes



1160+ followers

MEET MAYA

Maya was born at 22 weeks gestation and stayed in the NICU for 128 days. One of Maya's first battles in the NICU was a bowel perforation. With a 20% chance of a total rupture of her bowels, her parents were told to say goodbye to their newborn daughter before she was rushed into emergency surgery.



Maya survived, but only a week later she had to undergo another emergency surgery, this time in her heart, to repair her PDA ligation. While in the NICU, she also experienced Necrotizing Enterocolitis, 9 bone fractures, and Retinopathy of prematurity, which was caused by development of abnormal blood vessels in her retina, forcing her to undergo 2 major eye surgeries at just a few weeks old.

After over 4 months of battling for her life, Maya was finally able to leave the NICU, and has not had any major health problems since. Maya has always been a fighter, and that is why today we fight for Maya and other kids just like her in our hospital.

Today, Maya is 10 years old and her favorite color is purple. She loves to play sports like softball and volleyball and spend time with her family.

Because of McLane Children's, Aggie Miracle's donations, and the incredible generosity of our partners, Maya and so many others are given a miracle: the ability to live their life as a normal kid.

Partnership Levels

HOWDY, PARTNER \$250

- 501(c)3 tax benefits
- 2 Tickets to AggieTHON
- "Proud Supporter of AggieTHON" window poster

GIG 'EM PARTNER \$500

- All Howdy, Partner benefits
- **1 additional ticket to AggieTHON**
- **Company name on the back of event shirt**
- **Social media post designed to highlight your company's sponsorship**
- **Your company's logo presented in an on-screen slideshow at AggieTHON**

12TH MAN PARTNER \$1200

- All Gig 'Em Partner benefits
- **3 additional tickets to AggieTHON**
- **Small company logo on the back of event shirt**
- **Opportunity to table for an hour at AggieTHON**
- **Opportunity to be promoted as sponsor of the hour, where whenever a new hour begins, we will announce your company as the “proud supporter of the ... hour of AggieTHON”.**

HULLABALOO PARTNER \$1800

- All 12th Man Partner Benefits
- **Medium-sized company logo on the back of event shirt**
- **Opportunity to table for two hours at AggieTHON**
- **Opportunity to have company banner displayed at AggieTHON (provided by company)**

GOOD BULL PARTNER \$2500

- All Hullabaloo Partner Benefits
- Opportunity to be promoted as sponsor of Power Hour where we have an event-wide fundraising push and where our participants are most engaged.**
- Students will receive a message stating that any donation they receive during that hour is being matched, dollar for dollar, by your company.**
- Large-sized company logo on the back of event shirt**
- Your company will sponsor one of our on-campus awareness days, where your logo will be presented on all of our promotional material.**

WHOOP PARTNER \$3500

- All Good Bull Partner Benefits
- Opportunity to table for three hours at AggieTHON**
- The opportunity for a company representative to advertise your company onstage at AggieTHON.**
- Your company will sponsor an event we host with our Miracle Families, in which your logo will be presented at the event where many photos will be taken.**
- Opportunity to pass out promotional material at one of our First Friday Awareness Events in Downtown Bryan.**

AGGIE GOLD PARTNER \$5000

- All WHOOP Partner Benefits
- Your company will sponsor our Spring Semester Fundraising Push Day, where your logo will be presented on all of our promotional material.**
- Opportunity to make a check presentation onstage at AggieTHON**
- Opportunity to have a room at AggieTHON named after your company**

A photograph showing a group of people, primarily children, dancing and having fun in what appears to be a gymnasium or large hall. Some individuals are wearing t-shirts with "AGGIE DANCE MARATHON" printed on them. The atmosphere is energetic and celebratory.

AggieTHON wouldn't be possible without you and your support. Your generosity is vital not only to our organization, but also to the lives impacted at McLane Children's Miracle Center. Your donation creates more than just an event-- it allows us to make miracles.

From all of us at AggieTHON,

Thanks & Gig 'Em!

Visit our website for more ways to get involved at our events throughout the year.

www.aggiemiracle.com



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